

# DAVID DONNELL

## Senior Product Designer | Enterprise SaaS

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### SUMMARY

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Senior Product Designer with 15+ years of design experience and 6+ years focused on enterprise SaaS for technical and professional users. I lead end-to-end product design across research, interaction, prototyping, and design systems contribution, and partner closely with product management and engineering to ship measurable outcomes.

Recent impact at Trimble: redesigned core estimation and takeoff workflows for civil engineers — beta testers reported ~40% faster bid creation across participating firms. I work well with power users, complex workflows, and teams that need a senior designer who can translate ambiguity into concrete decisions.

### SKILLS

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**Design Practice:** UX, UI, interaction design, information architecture, design systems, interactive prototyping, user research, usability testing, A/B testing, accessibility (ADA / WCAG)

**Tools:** Figma, Miro, Dovetail, Maze, JIRA, Adobe Illustrator, Photoshop, InDesign, Blender

**Platforms:** Enterprise SaaS, cloud platforms, web, iOS, Windows, Android

**Collaboration:** Cross-functional partnership with PM and engineering, stakeholder communication, mentorship of junior designers, working across global time zones

### PROFESSIONAL EXPERIENCE

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#### Senior Product Designer

Feb 2020 – Oct 2024

*Trimble Inc. — Westminster, CO*

- Led UX/UI design for a cloud-based enterprise SaaS product used daily by professional users in technical industries.
- Redesigned core estimation and takeoff workflows for civil engineers; beta testers reported ~40% faster bid creation across participating firms, validated through structured usability research and iterative testing.
- Contributed design to an onboarding initiative that lifted Net Promoter Score from 26 to 34 in six months, addressing high-friction moments across the daily workflow.
- Contributed to enterprise design system committees (3D and Tables), shipping reusable patterns adopted across multiple web applications.
- Built high-fidelity interactive prototypes for usability testing and stakeholder validation, accelerating feedback loops with product and engineering partners.
- Partnered with global product and engineering teams across multiple time zones, maintaining design consistency across international markets.

*Departed Trimble for planned medical leave; fully recovered and returning to senior UX work.*

#### Product Designer

Feb 2019 – Jan 2020

*Geospiza — Denver, CO*

- Designed risk assessment and disaster management platforms with live data integration, supporting real-time decision-making for enterprise users.
- Created interactive prototypes for enterprise sales pitches to clients including IKEA, supporting stakeholder alignment during sales cycles.

- Developed presentation materials for TEDx and investor pitches that supported funding and partnership conversations.

### **Product Designer**

Apr 2018 – Jan 2019

*Goally — Boulder, CO*

- Designed an accessibility-focused task management product for neurodiverse children, paired with a synchronized iOS/Android parent application.
- Ran A/B testing on parent onboarding to refine retention and activation, working closely with engineering on a small startup team.
- Contributed to TechStars 2018 cohort launch as the founding designer.

### **UX/UI Designer**

Aug 2017 – Apr 2018

*Beautify — Remote*

- Designed wireframes, prototypes, and a custom iconography system for a personalized iOS application.
- Conducted user testing and research to validate design decisions and refine the personalization experience.

### **In-House Graphic & UX Designer**

Apr 2009 – Jul 2017

*Denver Public Library — Denver, CO*

- Led a comprehensive UX redesign of the Denver Public Library website with full ADA accessibility and mobile responsiveness.
- Designed wayfinding and environmental experiences across 26 library locations, applying information architecture and accessibility thinking at scale.
- Created digital and print collateral that contributed to a \$1M fundraising campaign.
- Mentored junior designers and design interns over 4+ years.

## **EDUCATION**

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**Bachelor of Arts, Graphic Design** — The Art Institute of Colorado

**Associate of Applied Science, Engineering Technology** — Morrison Institute of Technology

## **PROFESSIONAL DEVELOPMENT**

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- Anthropic Academy — Claude Code in Action (completed): agentic coding workflows, context management, and building production AI development practices.
- Anthropic Academy — Build with Claude (in progress): Claude API fundamentals, prompt engineering, tool use, and integration patterns for AI-powered applications.